

Reduced Prices

Not Imaginary Reductions for Garments Made for a Cheap Sale

There is a vast distinction between the Palais Royal's well known Suits, Dresses and Costumes and the many made expressly to advertise at cheap prices. The former are of all-wool cloths thoroughly sponged, cut and made by high-class man tailors in sanitary workshops. The cheaply-made garments are sweat-shop productions, not all wool and not sponged. The two kinds can be made to seem alike in an advertisement, and something alike to the eye. Time, a very little time, shows the distinction, the legitimate garments being a source of increasing satisfaction to the wearer, the other an increasing cause of disgust. Beginning tomorrow morning the Palais Royal's many lots of Cloth Suits at \$20.00 to \$50.00 are to be gathered into three gigantic lots and offered as follows:

Lot 1, at \$15.00
Some Were \$25.

Alterations free of charge, and promised in time for Easter if a selection be made tomorrow.

Lot 2, at \$22.50
Some Were \$40

Alterations free of charge, and promised in time for Easter if a selection be made tomorrow.

Lot 3, at \$27.50
Some Were \$50.

Alterations free of charge, and promised in time for Easter if a selection be made tomorrow.

These three lots include ninety-five styles of the fashionable Two-piece and Three-piece Suits, among which are one-of-a-kind reproductions of imported garments. The materials used are satin, prunella, satin, soliel, plain and fancy panama, French serge and various all-wool cloth suitings. Colors include white, black, old rose, wood rose, ashes of rose, taupe, wistaria, gray, catwaba, reseda, sapphire, navy, included in the lot reduced to \$15 for choice are One-piece All-wool Dresses of Nun's Veiling, with waist and skirt embroidered in self color, creating very charming and expensive-looking gowns.

A few last words: Do not delay a selection until after tomorrow, not only for the sake of our busy tailors, but to assure yourself a perfect fitting garment in time for Easter.

\$2 to \$7 Waists at \$1.00, \$1.98 and \$2.98.

Such Bargains Will Not Be Possible Again This Season.

There always is a psychological moment. And there is always a reason. The new Waists that will be in such immense demand as soon as warm days arrive are temporarily neglected and the makers, having supplied the retail merchants, are not yet receiving further orders. The psychological moment arrives for the "cash store" to send its representative to the wholesale market and offer prompt cash. Received yesterday, to go on sale tomorrow morning, are one thousand (1,000) dozen of Fine Waists as now advertised. \$1.00 is to suffice for warranted all pure linen waists, tailor made, in ten latest moment styles, which will retail regularly at \$2 and more. At \$1.98 and \$2.98 are superb specimens of Linen Waists, such as will retail at \$5 to \$7. Note that both back, front and sleeves of many of these Waists are elaborately trimmed with finest of Irish Crochet and Valenciennes Laces and that the needlework is perfection.

\$7.98

for \$10 Dresses.

Dainty One-piece Linen Dresses embroidered in self color, with tucked yoke. The best of new \$10.00 Dresses—or would they be first to be included among the broken lots and offered at a reduced price.

\$10.98

for \$15 Dresses.

The New Mercerized Linen Dresses, in old rose, reseda, tan and gray, with Dutch neck, black satin tie and buttons. All sizes will be here tomorrow morning,—but no promise made for any later time.

\$15.98

for \$20 Dresses.

French Linen, best of Pure Linen Dresses, plain colors and stripes, daintily embroidered and with baby Irish lace yoke and sleeves. \$15.98 for the best appreciated of New \$20.00 Dresses—the last few of many and no more this side of Easter.



HATS

20

Per Cent Discount.

Now for the most trying time of the year for the Palais Royal Milliners! One way to relieve them is to induce you to select a Hat already trimmed. Come tomorrow—and deduct one-fifth from the price marked on the one you fancy. And please remember that Hats here marked \$8.00 and at various prices to \$75.00 cannot be bought elsewhere at anything like the prices. The 20 per cent discount means dollars saved to you.

Materials.

Milliners will find the Palais Royal stocks always fully complete. Yes, Red Velvet Ribbons are here, as are all the scarce and wanted materials. See below for tomorrow's Bargain Spots.

Untrimmed Hats; all the new small and large shapes, in rough, chip, hemp and hair braids. \$3.50 value at \$2.98 and \$2.50 value at..... **\$1.98**

Satin and Trough Straw Braid, in black, white and all colors. Best 10c and 25c a yard values are here at 13c and..... **19c**

Flowers—Snow Balls, Hydrangeas, Daisies, Lilacs, Violets, Pansies and Small and Large Roses, with foliage. \$1.50 value at \$1.25, and \$1.25 value at..... **95c**

Grapes, Peaches, Cherries, Crabapples, Currants, etc. Usual 75c to \$1.50 bunches, 50c, 75c and..... **\$1.00**

Satin Back Velvet Ribbon, No. 40, in red, brown, light and dark greens, lavender, navy, Alice and black. \$1.25 width and quality..... **90c**

Willow Ostrich Plumes, in black, white and colors. \$15.00 value at \$10.50 and \$12.00 value at..... **\$10.50**

Ostrich Plumes, best quality, with heavy heads, in black, white and colors. \$7.50 value at \$5.98, and \$4.50 value at..... **\$3.98**

Corset of the Stage.

Indorsed by Famous Actresses.

The professional, finding herself becoming a little too full of form, deceives every one but herself when she wears the G, 40 "Lyra," as illustrated here. Is she somewhat too slim—then she asks for a C, 5 "Lyra." If just the right size then the W "Lyra" is her Corset. The profession has learned that these Corsets, at \$5.00 and \$5.50, give all the satisfaction of French Corsets costing more than double the prices. By special request of many the "Lyra" has been made a Palais Royal feature.

Sample Corsets, \$1.59 and \$2.59.

Some Intended to Retail at \$7.50.

The Palais Royal already has the sole Washington agency for the "Fasso," "La Premiere," "Lyra" and "La Adria" Corsets. The samples to be offered tomorrow include "Redfern," "Bon Ton," "Princess" and not a few French Corsets, dainty creations in pink, blue and white, suitable for coming brides. \$1.59 and \$2.59 instead of \$3.00 to \$7.50 are the price surprises for these samples.

Corset Covers, 25c and 59c.

50c to \$1 Are the Values.

The makers' many little lots have been bought at bargain prices. You share—you pay 25c for 50c and 50c for \$1 garments. A prompt response is imperative of course.

Undergarments Recommended by Professionals.

Experts all agree that Corsets should be fitted over Swiss Ribbed Union Suits, and that the "Merode" Hand-finished Garments are the best. A demonstration and special sale here tomorrow.

50c Suits Tomorrow 39c **75c Suits Tomorrow 59c** **98c Suits Tomorrow 79c**

Small, medium and extra sizes here in Suits, with high and low necks, short and long sleeves, knee and ankle lengths. Note that both tight and umbrella styles are here in the knee lengths.

25c to 50c "Onyx" Hose, 18c, 25c and 39c.

Seen the new "Dub L" tops? And note that tans as well as black are here; plain, lace and silk embroidered. 18c for 25c; 25c for 35c, and 35c for 50c Hose.



Note the beautiful embroidery flourish on these facsimile Heatherbloom Skirts here at 88c instead of \$2.98. See above for one of the 20 styles of Linen Skirts here at \$1.98.

GLOVES.

16-button-length.

79c

Usual price, \$1.00.

The New Long Silk Gloves for the spring-summer of 1909, at 79c instead of \$1.00, at the very beginning of the season, will create as much of a sensation in the stores as in the homes.

Double Finger Tips.

Every Best Color.

No Sizes Missing.

There have been so many past sales of Gloves that were only pitiful and disappointing imitations of these standard Silk Gloves that you need full details as given above.

Genuine \$1 Gloves

Only 79c Pair.

With Rights Reserved.

The right is reserved to limit the quantity allowed each purchaser. This rule is made to protect the legitimate patrons of the Palais Royal and to create a fair distribution.

Lacemaking.

The ideal teacher of Irish Crochet Lace has to be Irish and should be of French extraction.

An Irish-French woman teacher is now associated with the Palais Royal's Art Needlework Department, and is proving a great favorite and an immense success as a teacher.

Private lessons here at 75c per hour. Arrangements can be made to visit young ladies' schools and principals are invited to correspond with the Art Needlework chief, Miss Meyenberg.



Cards, Booklets and Books.

12,000 Easter Post Cards, 10c Dozen.

Easter Cards, for which 5c is the standard price, are here at 2c. Many thousands of others, up to 50c each. For the same reason that 110,000 Christmas Cards were distributed from here, so will be very much the greatest number of Easter Cards.

Children's Catholic Prayer Books, with artistic white binding; published at 25c. Special price..... **7c**

Sunday School Teachers' Bibles, Large Type Text Bibles, Prayer and Hymnals; New Testaments at all prices, beginning at..... **75c**

The Childhood of Jesus Christ, by Henry Van Dyke, bound in silk cloth, stamped in gold and colors; fully illustrated. Published at \$1.00..... **39c**

"I Have Called You Friend," a beautiful gift book, illustrated in colors; published at \$1.00..... **48c**

"Gold Dust," "Daily Food" and "Daily Light and Strength," dainty series of Easter books, in floral art bindings; published at 75c..... **39c**

Rose Porter Books, appropriate for Easter gifts and readings; also other books, with vellum binding and illuminated text; published at 25c..... **10c**

Easter Lilies, 17c Bloom

Healthy, Growing Plants, Each in Pot.

Leave your order here tomorrow, and the plants shall be delivered any day and any hour specified. This arrangement is most satisfactory to you and us, because we can thereby guarantee to send you plants with perfect blooms.

Rhododendrons, finest varieties and all colors..... **\$1.98**

Spiraea Japonica, in perfection of bloom..... **39c**

American Beauty Rose Plants, in bloom and with buds..... **50c**

Palms, sturdy plants that will last..... **39c**

Araucaria, Excelsior or Norfolk Island Pines are bargains at..... **\$1.50**

Azaleas Indica, healthy plants, in bloom..... **39c**

Maidenhair Ferns, the genuine Adiantum Cuneatum..... **48c**

Ferns suitable for dishes; perfect specimens..... **10c**

Matt Green Fern Dishes, with lining..... **85c**

Hammered Brass Fern Dishes, well worth \$1.50..... **98c**

Chickens, Rabbits and Ducks, 5c Up.

The tiny size chickens are here for as little as 10c per dozen. Real Ducks are only 10c each. The Large Rabbits, moving their ears and tails as naturally as life, are 65c to \$1.48. Easter Baskets are only 5c and 10c. See grand display on first floor, southwest corner, near G street door.

The Palais Royal,

Hours: 8:30 A.M. to 6 P.M.

G Street. A. Lisner. 11th Street.

